Dive into Savings on CSR Services

PR Newswire & CSRwire are pleased to offer a specially designed package to help leverage your Corporate Social Responsibility communication initiatives.

- **CSR-focused distribution** to more than 50,000 subscribers including journalists, bloggers and analysts who follow CSR related news.
- Two (2) **Standard** CSRwire Releases with Analytics
- Two (2) **Featured** CSRwire Releases with Analytics
- CSRwire **Profile Membership**
- CSRwire Basic **Report Announcement**
- **New Product!** OptimizationMax
- PR Newswire **Membership**

Description of Products

*A Standard Press Release receives CSRwire's global distribution, it is posted on CSRwire's homepage under "Breaking Headlines" and Press Releases page, it is sent to 50,000+ opt-in News Alert subscribers and is run on Syndicated Partner sites.

*A Featured Press Release receives CSRwire's standard distribution with additional featuring. This means your organizations' logo and the headline of the release are featured on the right hand side of CSRwire's home page and press releases page for seven days, they are also featured in five daily News Alerts.

*Profile Membership allows your organization to submit press releases, events, reports and books to CSRwire for distribution and for archiving. Your organization will also receive a member profile listed on CSRwire's Members page which includes a logo, description, contact information and acts as a landing page for all of your news.

*CSRwire Basic Report Announcement includes one (1) Featured Report and one (1) Featured Press Release.

*OptimizationMax is a cutting edge content optimization suite that enables you to optimize your press releases and other content for maximum search engine visibility.

*PR Newswire Membership, read more here.